

INDIANA VISION

2025

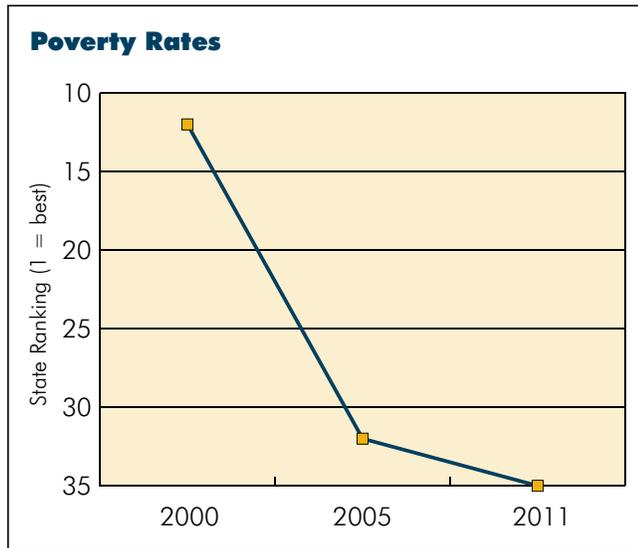
A PLAN FOR HOOSIER PROSPERITY

**PROGRESS NOTED;
CHALLENGES REMAIN**



June 2014

OUTSTANDING TALENT



GOAL: Increase to 90% the proportion of Indiana students who graduate from high school ready for college and/or career training

May 2014 Indiana Chamber Foundation report: *Indiana School Counseling Research Review*

- **Of 426 Indiana school counselors responding to a survey, 58% said they spend a quarter of their time or less on college and career readiness activities.** In addition, 81% said they would like to spend more time helping students with college and career readiness
- Counselors also said that 40% of their time is spent on non-counseling duties (hall monitor, lunch patrol, managing the school mascot)
- Counselors do not feel their counselor education programs are providing sufficient preparation for college and career counseling
- It is a counseling problem, not a counselor one. Clear need to engage teachers, school administrators and parents

GOAL: Increase to 60% the proportion of Indiana residents with high quality postsecondary credentials

- Lumina Foundation's "Big Goal" nationally, also adopted by Indiana Commission for Higher Education and others in the state
- April 2014 data (for 2012 year): **Indiana ranks 41st with 34.4% of residents between the ages of 25 and 64 having at least an associate degree.** This is an increase from 33.8% in 2011
- Nationally, the 2012 numbers are 39.4%, an increase from 38.7% in 2011 and 37.9% in 2007

Indiana Vision 2025 Report Card (May 2013; Indiana rankings):

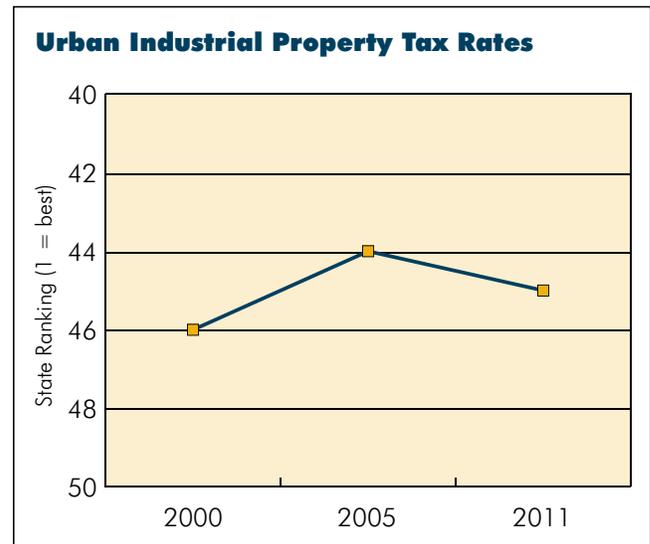
- Percentage of population with associate degrees or higher – 46th
- Certificates awarded – 38th
- All degrees and certificates awarded – 28th
- Bachelor degree or higher – 43rd

WE HAVE TO AND DO

ATTRACTIVE BUSINESS CLIMATE

GOAL: Eliminate the business personal property tax

- Overall tax climate ranks favorably, but "rebalancing" needed
- Property tax caps and homeowner credits/exemptions have shifted burden to business property taxpayers
- Surrounding states/competitors have eliminated or are eliminating this tax
- Local government efficiency needs to be part of the mix in addition to replacement revenues



GOAL: Reduce smoking levels to less than 15% of the population; Return obesity levels to less than 20% of the population

- **Adult smoking rate of 24%** in 2013 was sixth highest in the country
- Average smoker costs an additional **\$5,800 annually** in health care costs, absenteeism and lost productivity
- Adult obesity rate of 31.4% in 2013 was eighth highest in the country
- Obese employees generate **more than \$51,000 in medical claims** (per 100 full-time employees) each year compared to \$7,500 for healthy weight workers

GO FARTHER IT FASTER'

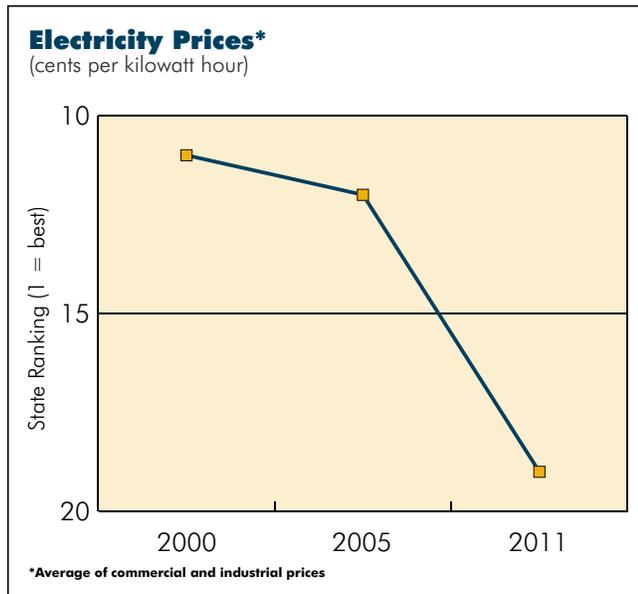
SUPERIOR INFRASTRUCTURE

GOAL: Develop and implement a strategic water resource plan that ensure adequate fresh water for citizens and business

- Indiana Chamber Foundation study to be released summer 2014
- Economic development issue: water needed to attract, keep and grow businesses
- Water supplies not evenly distributed throughout state
- Lack of coordinated planning
- Legislative next steps: Better manage existing water resources data; require drought planning by all utilities; establish water resource planning regions; form Water Resources Forecasting Group

GOAL: Develop and implement new fiscal systems to support the array of infrastructure projects critical to economic growth

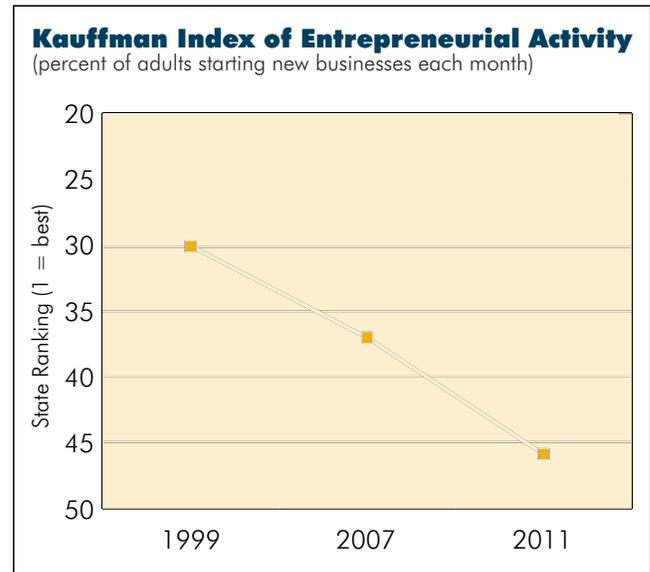
- Long-time Indiana advantage now becoming a challenge
- **Latest statistics place Indiana electricity prices at 27th lowest**
- Federal regulations among primary reasons



DYNAMIC AND CREATIVE CULTURE

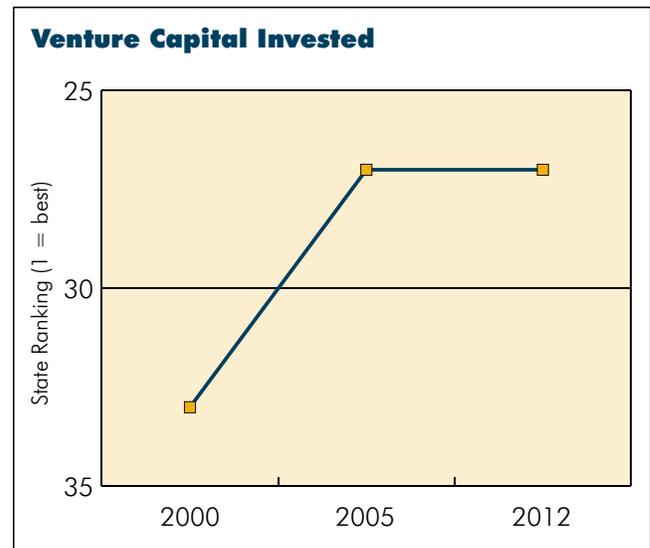
GOAL: Develop entrepreneurship through education, networking, investment and financial support

It takes significant numbers of new business starts to generate new business successes



GOAL: Achieve "Top 12" ranking among all states in venture capital invested per capita

- Indiana experienced an increase compared to other states from 2000-2005, but has remained steady since
- **At No. 27 ranking, we're not living up to potential** as 16th most populous state and strength in life sciences and other growth industries





“Indiana will be a global leader in innovation and economic opportunity where enterprises and citizens prosper.”

Indiana Vision 2025 – OUTLINE OF KEY DRIVERS AND GOALS

DRIVER 1: OUTSTANDING TALENT

- Increase the proficiency of Indiana students in math, science and reading to “Top 5” status internationally.
- Increase to 90% the proportion of Indiana students who graduate from high school ready for college and/or career training. **Maintained focus on college and career ready standards. Recommendations from Chamber-led school counseling study released in May 2014**
- Eliminate the educational achievement gaps at all levels, from pre-school through college, for disadvantaged populations. **Established pilot program for Indiana’s first publicly-funded preschool program for low-income children**
- Increase to 60% the proportion of Indiana residents with high quality postsecondary credentials.
- Increase the proportion of Indiana residents with bachelor’s degrees or higher to “Top 10” status internationally.
- Increase the proportion of Indiana residents with postsecondary credentials in STEM-related fields to “Top 5” status internationally.
- Develop, implement and fully fund a comprehensive plan for addressing the skills shortages of adult and incumbent workers who lack minimum basic skills. **Indiana Career Council in place/strategic plan to be released. New governance structure established for state’s longitudinal data system**

DRIVER 2: ATTRACTIVE BUSINESS CLIMATE

- Adopt a right-to-work statute. **Passed February 2012**
- Enact comprehensive government reform at the state and local levels to increase efficiency and effectiveness in delivery of services.
- Reform public pension systems to achieve fairness and cost containment. **Moderate cost containment passed in 2014.**
- Preserve and enhance a “Top 5” ranking among all states for Indiana’s legal environment.
- Attain a “Top 5” ranking among all states for Indiana’s business regulatory environment. **Achieved as of 2013 Report Card**
- Eliminate the business personal property tax. **2014 legislation allows local options for partial elimination and phase out. 2014 Blue Ribbon Commission established to examine next steps**
- Eliminate the state inheritance tax. **Phase out passed in 2012/tax eliminated in 2013**
- Promote the enactment of a federal solution to the Internet sales/use tax dilemma. **Legislation passed Senate, eligible to be voted upon in House**
- Streamline and make consistent the administration of the state’s tax code.
- Establish government funding mechanisms to more closely approximate “user fee” model.
- Contain health care costs through patient-directed access and outcomes-based incentives.
- Reduce smoking levels to less than 15% of the population. **Coalition progress and Wellness Council of Indiana’s QUIT NOW tool; first statewide smoking ban passed in 2012**
- Return obesity levels to less than 20% of the population. **Coalition progress, including new Wellness Council grant for 2014**

DRIVER 3: SUPERIOR INFRASTRUCTURE

- Create and implement a plan to position Indiana as a net exporter of energy.
- Diversify Indiana’s energy mix with an emphasis on clean coal, nuclear power and renewables.
- Identify and implement workable energy conservation strategies.
- Develop and implement a strategic water resource plan that ensures adequate fresh water for citizens and business. **Indiana Chamber Foundation recommendations to be released summer 2014**
- Develop and implement new fiscal systems to support the array of infrastructure projects critical to economic growth. **More user pay systems and dedicated funding for future needs passed in 2013; two-year study of gas tax alternatives passed in 2014**
- Aggressively build out the state’s advanced telecommunications networks.

DRIVER 4: DYNAMIC & CREATIVE CULTURE

- Develop entrepreneurship and aggressively promote business start-ups through education, networking, investment and financial support. **Creation of Office of Small Business & Entrepreneurship (reduce silos) in 2013; continued emphasis in December 2013 regional forums and 2014 Chamber meetings and events**
- Increase the amount of technology transfer from higher education institutions and attain “Top 5” ranking per capita among all states. **Enabling legislation to create the Indiana Biosciences Research Institute in 2013**
- Achieve “Top 12” ranking among all states in number of utility patents per worker.
- Achieve “Top 12” ranking among all states in venture capital invested per capita. **Crowdfunding legislation passed in 2014**
- Strategically recruit foreign direct investment (FDI) and achieve “Top 12” ranking among all states in FDI as a percent of gross state product.
- Increase Indiana exports to achieve “Top 5” ranking per capita among all states. **Record export total in 2012, growth exceeding national and Midwest averages**
- Promote a culture that further values diversity and civility, attracting and retaining talented individuals. **Same-sex marriage resolution failed in effort to advance to statewide vote**